

Vision



Daniel J. Evans School of Public Affairs

2002-2003 Report to Contributors

Passion

Leadership



University of Washington



Vision
Passion
Leadership

Our Mission

We at the Evans School are committed to improving the quality of public and nonprofit service. We strive to educate leaders to meet community challenges with compassion, vision, analytic rigor, and practicality. We pursue research and ideas that work to strengthen sound public policy and management. We are dedicated to serve the community and promote thoughtful, civil, public deliberation. We value integrity, respect, and excellence in our own institution, in our graduates, and in the community.

We're Looking Forward!



Sandra O. Archibald
*Dean and Professor of
the Evans School*

In August of 2003, I became the sixth dean of the Daniel J. Evans School of Public Affairs. I joined a vibrant community—a school with an impressive teaching and research faculty, engaged student body, talented staff, and a generous and visionary group of alumni, friends, and community partners.

Collectively, we share a commitment to create more effective public sector and nonprofit organizations, new partnerships for stronger communities, and a renewed trust in government. We strive

for a better future in a complex world and we acknowledge the leaders who paved our way.

I am looking forward to an era that builds on the accomplishments of the school's past deans—men and women who shaped the foundation of this remarkable institution and guided its evolution into a nationally respected school of public affairs.

As I begin my tenure at the Evans School, I recognize not only this legacy of leadership, but also the generosity of the individuals and organizations that make our work possible. I thank each of you for supporting our students, faculty, and programs.

A philanthropic highlight of the past year was a \$3 million endowment gift that established the Nancy Bell Evans Center for Nonprofit Leadership. Given in honor of Nancy Evans by donors who wish to remain anonymous, the endowment supports nonprofit sector research and other activities that focus on the nonprofit and philanthropic arenas. The Nancy Bell Evans Center will also sup-

port student fellowships, an area of continuing need of special concern to me.

Finally, it gives me great pleasure to thank our graduating students for the past two years, who founded a new Evans School tradition. From their membership they raised class gifts that benefit future students. These newest alumni reflect the finest ideal of public service—a passion for “giving back” to the community.

As we look to the future, we hold fast to our core mission of teaching, research, and service. We prepare leaders and pursue ideas to change the world—one student, one idea, one dialogue at a time.

I appreciate your continued investment in our shared endeavors. With you, I am looking forward with confidence and enthusiasm.

Thank you,

A handwritten signature in cursive script that reads "Sandra O. Archibald".

Sandra O. Archibald
Dean and Professor

GIFTS ARE THE FOUNDATION—

Gifts make the difference

At its core the Daniel J. Evans School of Public Affairs is about harnessing vision, passion, and leadership to foster excellence in public service. Our faculty carry on the tasks central to an educational institution—teaching students, challenging the boundaries of what is known, thinking hard about big, tough questions, and using new knowledge to serve the common good and make the world a better place.

The Evans School is an engaged community of students, alumni, faculty, and staff committed to service. That was never clearer than this past year when our shared vision of the school's mission anchored our work during the search for and transition to new leadership.

We enthusiastically welcomed Dean Sandra O. Archibald in August.

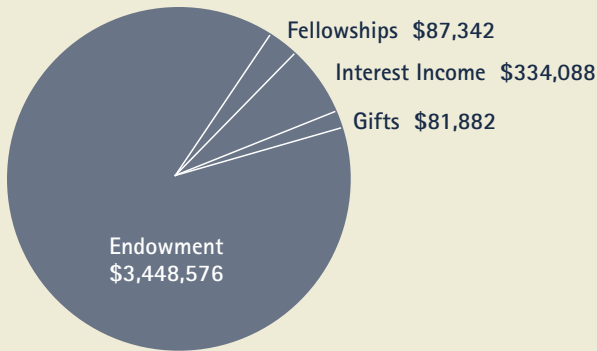
Philanthropy is critical to our work. We rely on generous donors and your support provides the means to make our vision real. Financial gifts from individuals and organizations provide travel funds that allow students to participate in internships, professional meetings and conferences. They support research assistants working with faculty on innovative research. They make possible the awards that recognize excellence and student achievement. And their use as fellowships makes it possible to attract a diverse student body of the best, brightest, most promising students.



One gift of \$3M created the Nancy Bell Evans Endowment for Excellence. The income from this endowment supports the work of the newly created Nancy Bell Evans Center for Nonprofit Leadership. The center will conduct research on critical challenges facing nonprofit organizations and convene forums and conferences to strengthen ties among the staffs and boards of area nonprofits.

Fiscal Year July 1, 2002 - June 30, 2003

Sources of Private Support: \$3,951,888



Uses of Private Support: \$288,747

Student Recruitment & Fellowships: \$124,498

Junior Faculty Research Grants: \$12,625

Student Internships: \$26,972

Student Career Domestic Travel: \$4,515

Student Leadership Awards & Prizes: \$1,500

Distinguished Practitioner: \$62,000

Program Enhancement Grants: \$10,357

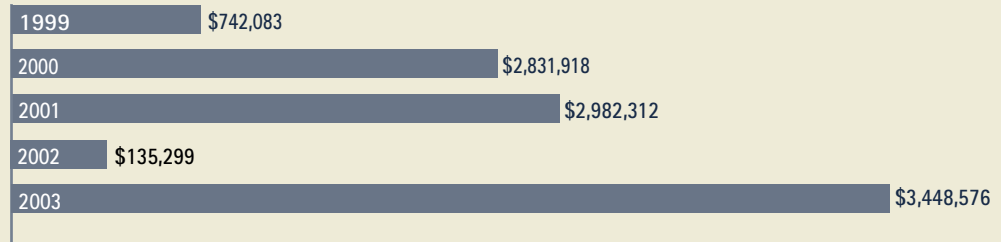
Facilities & Equipment: \$9,867

New Faculty Recruiting: \$11,670

Faculty Grants and Research: \$24,743

\$0 thousands \$20 \$40 \$60 \$80 \$100 \$120

Growth in Endowed Funds



Total endowment as of June 30, 2003: \$10,665,360

EVANS ENDOWMENT—

Our core endowment honors service and excellence

The Daniel J. Evans Endowment for Excellence, established in 1999, marked the beginning of a new era at the University of Washington for research, training, and leadership in public affairs and nonprofit management. Hundreds of donors came forward to support the naming of the school to honor the career of former governor and U.S. Senator, Dan Evans.

This core endowment supports a host of activities ranging from fellowships and student and faculty travel to the recognition awards that honor students each year at graduation. The Evans Endowment served as a catalyst for the dramatic growth in the reputation and the programs of the Evans School in the last five years. It has been the source of strategic program investments to improve teaching, learning and public service opportunities.

Evans School Fellowships

The Evans School offers several fellowships to entering students each year from the school's endowed funds. These are stipends awarded primarily on the basis of academic achievement and/or excellence in public service.

The Daniel J. Evans Fellowship

honors former U.S. Senator, Washington Governor, and current University Regent Daniel J. Evans. The fellowship supports students who aspire to excellence in public service.

The Henry M. Jackson Endowed

Fellowship, given in honor of late U.S. Senator Henry M. "Scoop" Jackson, supports students pursuing careers in environmental policy and natural resources management.



Photo courtesy of the Seattle Housing Authority

Public Housing Study Receives Research Support

Assistant Professor Rachel Garshick Kleit earned a HUD Urban Scholar Post-Doctoral Fellowship as a result of research funds from the Evans Endowment. An Evans School grant leveraged support from HUD to assist Kleit in her study of the HOPE VI mixed income housing at NewHolly in Seattle. One goal of HOPE VI is to reduce the social isolation of residents of troubled public housing communities through income mixing and dispersal. Using social network analysis Professor Kleit explored the extent to which people of different income groups and housing tenures engaged in social relationships. With Kleit's important research the Evans School takes its place among leaders in the national housing policy arena.

The Brewster C. Denny Endowed Fellowship, named for former dean Brewster Denny, supports students who are committed to excellence in public service.

The Robert J. Lavoie Endowed Fellowship provides funds to outstanding students who are preparing to work in public service. Mr. Lavoie served as a Deputy Mayor of Seattle.

The Hubert G. Locke Endowed Fellowship, established in honor of former dean Hubert Locke, provides support for students pursuing internships in nonprofit organizations devoted to social justice issues.

The William Shelton Fellowship is funded by the Scottish Rite Scholarship Foundation of Washington and promotes better government through education.

The George A. Shipman Endowed Fellowship offers support to outstanding students pursuing careers in public service. Professor George Shipman was the founder of public administration education at the University of Washington.

The Scottish Rite Scholarship Foundation of Washington PCMI Fellowship provides a stipend to an entering student who has been accepted to the Evans School Peace Corps Master's International degree program. This award is supported by the generous donations of the Foundation's membership.

The Evans School Alumni Endowed Fellowship comes from an endowment funded by the school's alumni for the purpose of recruiting outstanding students.

UW students (left to right) Silesia Hunter, Erika Gulyas, Leslie Flores and Craig Lacy pause from their work at a flower-export facility in Ambato, Ecuador, where they were visiting thanks to the new Lindenberg Mobility International grants.



The Lindenberg Center Helps Take the Campus to the World

The Marc Lindenberg Center for Humanitarian Action, International Development and Global Citizenship marked its first anniversary in May. One of the center's first projects—student mobility grants—enabled some 35 UW students from across the campus to travel with faculty on more than 20 different international research and service projects. First-hand experience of life overseas can expand a student's perspective, opening greater possibilities for creative problem-solving.

Karie Anderson and Tolena Mahlum, University of Washington journalism students, traveled to Moscow State University in Russia to put out an issue of an international student newspaper.

Three UW undergraduate business majors traveled with their professor to Ecuador for the convention of the

Partners of the Americas. They worked in Ambato, Ecuador, in a flower export facility to learn about the realities of the developing world.

INDIVIDUAL GIFTS RIPPLE FORTH OPPORTUNITY

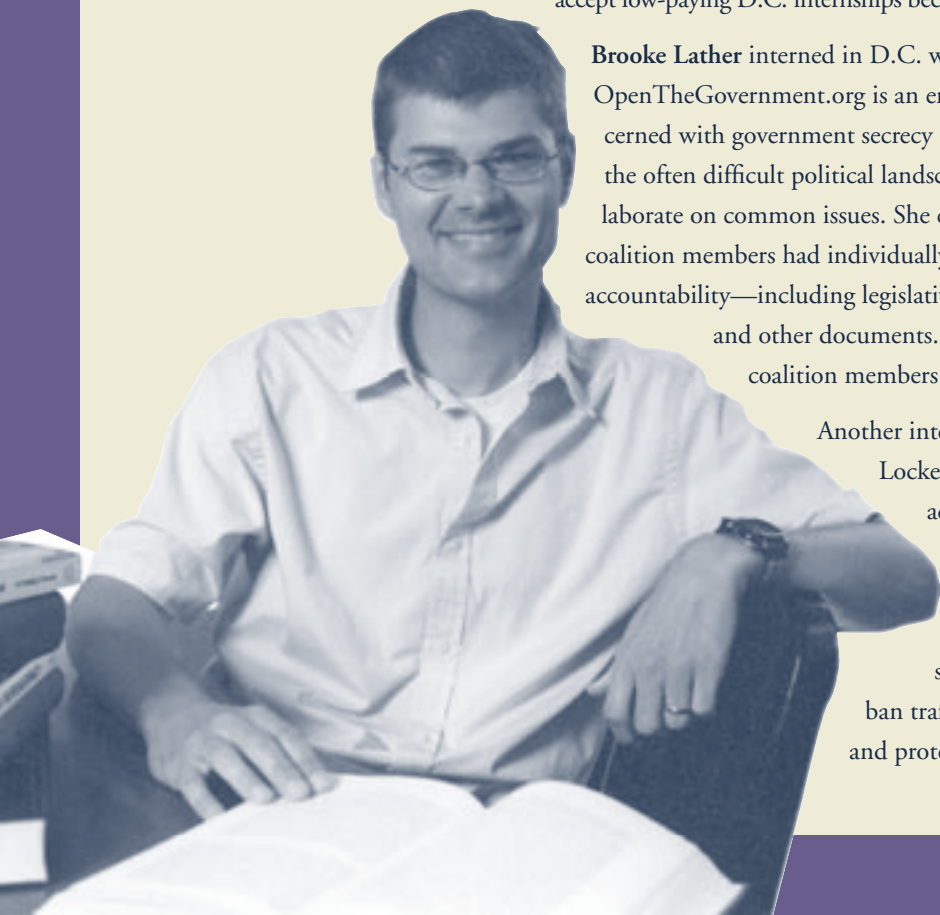
Several special and extraordinarily generous gifts in the past year supported students and created new capabilities for research, training, and community service at the Evans School.

Individual gifts can launch public service careers

Community leader and philanthropist **Harry Pryde** supported Evans student involvement in the nation's capital. His gift-sponsored Presidential Management Internship (PMI) travel grants covered expenses for five students when they headed east for competitive interviews in the PMI selection process. Three other students were able to accept low-paying D.C. internships because they received subsidy stipends from the gift.

Brooke Lather interned in D.C. with a new initiative launched by OMB Watch. OpenTheGovernment.org is an emerging coalition of national organizations concerned with government secrecy and accountability. Her work required her to tread the often difficult political landscape created by disparate groups attempting to collaborate on common issues. She compiled and catalogued all of the “products” the coalition members had individually created on the issue of secrecy and government accountability—including legislative analyses, advertising campaigns, fact sheets, and other documents. Her efforts helped provide a reliable resource that coalition members can use in collaboration.

Another intern in Washington, D.C., **Gretchen Lee**, a Hubert Locke Fellow at the Evans School, helped advance the advocacy and outreach efforts of the Polaris Project: Combating Trafficking in Women and Children. Building on her Evans School focus in international human rights and gender equity, she advocated for state-level legislation that would ban trafficking and make it easier to prosecute offenders and protect victims.



Individual gifts can open a world of opportunity

Several Evans School students got the opportunity to apply their knowledge and skills to critical issues in communities around the world. Individual gifts provided the funding necessary to establish and support the work of students in these international internships.

Costa Rican Community Hosts Interns

Two Evans students, Sophia Flores-Cruz and Ricardo Hernández, lived with local families and worked with CEDCAS, a community-based health clinic in Los Lagos, Heredia, Costa Rica. These interns shared their planning and analysis skills to help CEDCAS create a news website, write information brochures in Spanish and English, prepare a manual for grant writing, and research and design a marketing plan.

Taking Management Skills to a Romanian Orphanage

One of the most promising international connections emerged from a gift that supports internships in Romania. During the summer of 2002, Elena Verdolini and Jennifer Hoppner interned with Good Samaritan Beius, an organization in Romania dedicated to improving the training and opportunities for orphans. They supported the development of a website, five-year strategic plan, newsletter, as well as budget and office management protocols. Elena continued her work during the school year, and made a second site visit to help set up the summer 2003 internship. In October, she returned for a year's assignment as a consultant, providing management expertise vital to the success of this fledgling nonprofit.

"Sophia Flores-Cruz and Ricardo Hernández worked independently and demonstrated imagination and discipline in their work. I want to thank them for their excellent efforts and results."

*Sandra Conant Strachan
Strachan Foundation*



Evans School graduate, Elena Verdolini in Romania, (center) with two young people mentored by Good Samaritan Beius, an organization dedicated to improving training and career opportunities for orphans.

VISITING COMMITTEE

The visiting committee of the Daniel J. Evans School of Public Affairs links the school with the larger community. These volunteers serve as seasoned real world advisors and advocates. They help the school forge meaningful relationships across and among students, alumni, donors, professional and community leaders, the state legislature, and the federal government. They are mentors and role models for our students. Their lives represent distinguished public and nonprofit service.



For people aspiring to take leadership roles in building a more just and civil world, the practical resources and opportunities offered by an M.P.A. from the Evans School are critical.

—Tom Martin, Class of 2002

- CHUCK COLLINS *Retired President, Colsper Corporation*
- NANCY BELL EVANS *Whitman College Board of Trustees*
- RICK FRIEDHOFF *Executive Director, The Compass Center*
- CLARK GAULDING *Senior Policy Advisor, U.S. Environmental Protection Agency, retired*
- CARVER GAYTON *Consultant / Lecturer*
- PHYLLIS GUTIERREZ KENNEY *Washington State Representative, 46th District*
- CHRISTINE GREGOIRE *Washington State Attorney General*
- JOANNE R. HARRELL *General Manager, Microsoft*
- JOHN HOERSTER *Chair & Managing Director, Garvey, Schubert & Barer*
- WENDY HOLDEN *Deputy Director, Office of Trade and Economic Development*
- JOHN R. KEPHART *Executive Vice President, Foundation Bank*
- JIM LANE *Consultant, Osgood O'Donnell & Walsh*
- DAVE OLSEN *Senior Vice President, Starbucks Coffee Company*
- TINA PODLODOWSKI *Principal, PodVentures LLC & Seattle City Council Member, 1995-99*
- NORM RICE *President & CEO, Federal Home Loan Bank of Seattle & Seattle Mayor, 1990-97*
- ROGELIO RIOJAS *CEO, SeaMar Community Health Centers*
- ROBERT A. WATT *Vice President, The Boeing Company*
- COLLEEN WILLOUGHBY *President, Washington Women's Foundation*

NEWEST ALUMS SUPPORT THE NEWEST TRADITION—*Class Gift 2003*

For the second year, the graduating class at the Evans School took out their checkbooks to invest in Evans students to come. This class earmarked their gift to support an internship.



“I know what being a leader is. While striving toward my degree, I led gateways, organized diversity seminars, served on faculty committees, volunteered in the community, lobbied in Olympia, and worked outside the classroom on policy projects that create better communities and citizens. None of this was required to receive my diploma, but I did it willingly because it afforded me the opportunity to address issues important to me, and my classmates... I have made a commitment to dedicate my life to creating

policy and providing services that make our communities safer, our children better educated, our air and water cleaner, and our world a more equitable, fair, and sane place to live in.”

*Dan Klabunde, M.P.A.
Evans Student Organization
President 2002-03*

To me, an M.P.A. from the Evans School is about flexibility. It gives you a strong foundation in management and analytical skills, and from there you can focus on the policy issues that you are passionate about.

—Meaghan McElroy, class of 2002



Vision Passion Leadership

The Leaders Who Created Our Legacy

Skillful teaching, comprehensive domestic policy research, a growing capacity for international involvement, and public service are hallmarks of the Evans School—a reputation developed through the tenure and vision of six remarkable individuals. Over four decades their guiding efforts created a nationally recognized school of public affairs that has trained some 2,500 students to apply their well-crafted skills in management and analysis to shape policies in Washington, the region, and the world.



George Shipman
1947-1961



Brewster Denny
1962-1980



Jared Hazelton
1980-1982



Hubert Locke
1982-1988



Margo Gordon
1988-1997



Marc Lindenberg
1998-2002