

Syllabus for PbAf 573A/EDLPS 591
Professor William Zumeta
Winter 2008

Required Texts

Altbach, P. G., Berdahl, R. O., & Gumport, P. J. (2005). *American higher education in the twenty-first century: Social, political, and economic challenges*. Baltimore: Johns Hopkins University Press.

Cook, C. E. (1998). *Lobbying for higher education: How colleges and universities influence federal policy*. Nashville: Vanderbilt University Press.

Recommended Text

Bardach, E. (2005). *A practical guide for policy analysis the eightfold path to more effective problem solving*. Washington, D.C.: CQ Press.

Books on Reserve in Odegaard

Bardach, E. (2005). *Op. cit.*

Burke, J.C. & Associates (2005). *Achieving accountability in higher education*. San Francisco: Jossey-Bass

Cook, C. E. (1998). *Op. cit.*

Heller, Donald (ed.) (2001). *The states and public higher education policy*. Baltimore: Johns Hopkins University Press.

St. John, E. P., and E. H. Asker (2003). *Refinancing the college dream: Access, equal opportunity, and justice for taxpayers*. Baltimore, Johns Hopkins University Press.

R. G. Ehrenberg (ed.) (2006). *What's happening to public higher education?* Westport, CT: American Council on Education/Praeger.

Week One- Jan. 10

Topics

Course admin and introductions, course objectives and overview, etc.
Overview of public policy processes and special features of higher education
Overview of major issues in public policy affecting higher education

Readings

Berdahl et al. Introduction. (in Altbach et al text)
Zusman. Challenges facing higher education in the 21st century. (ch. 5 in Altbach)

Recommended

Bardach, Introduction and Part One. (recommended text for those not previously exposed to public policy analysis)
Gill, J. I. and L. Saunders (1992). Conducting policy analysis in higher education. *Developing effective policy analysis in higher education*. San Francisco: Jossey-Bass. [[course website](#)]

Week Two- Jan. 17

Topics

Overview of federal higher education policy and its evolution; influences on federal policy
Federal R&D policies affecting higher education

Readings

Cook (text), chs. 1, 2 (pp. 19-25 only), 5, 7, 8, 9. (These chapters need not be read word for word but for a good sense of who lobbies for higher education at the federal level, how they do it, and with what results.)
Gladieux, L. et al. The federal government and higher education. (ch 6 in Altbach)
Gumport, P. Graduate education and research. (ch. 15 in Altbach, esp. pp. 441-461)
Zumeta. W. and J. Raveling. (2002). Attracting the best and the brightest. *Issues in Science and Technology*, 19(2), 36-40. (Document ID: 283154621) [[course website](#)]
Monastersky, R. (2007, November). Researchers dispute notion that America lacks scientists and engineers. *The Chronicle of Higher Education*, 54(12), A14-A15. (Document ID: 1389654191). [[course website](#)]

Recommended

Trow, M. A. (1993). Federalism in American higher education. In A. Levine (ed.). *Higher learning in America, 1980-2000*, pp. 39-66. Baltimore, Md: Johns Hopkins University Press. [[course website](#)]
Dill, D. D. *Federal Policies and the Academic Research Enterprise in the United States*. (2007, draft). University of North Carolina Chapel Hill. [[course website](#)]
Cook, (remaining chapters)

Week Three- Jan. 24

Topic

Accreditation and accountability policies at the federal level

Readings

- Spellings Commission. (2006). *A Test of Leadership: Charting the Future of U.S. Higher Education*. Washington, DC: U.S. Department of Education. [[course website](#)]
- Fryshman, Bernard. (2007). Outcomes assessment: No gain, all pain. *Inside Higher Ed*. November 13, 2007. [[course website](#)]
- Schray, V. Improving quality in higher education: Recommendations for improving accreditation. *A National Dialogue: The Secretary of Education's Commission on the Future of Higher Education*. <http://www.ed.gov/about/bdscomm/list/hiedfuture/reports/schray2.pdf> [[course website](#)]
- Basken, P. (2007, November). U.S. review of accreditors may produce a showdown. *The Chronicle of Higher Education*, 54(14), A1. (Document ID: 1395946851). [[course website](#)]
- Eaton, Judith. (2007). Institutions, accreditors, and the federal government - Redefining their 'appropriate relationship.' *Change*. 39(5), 16-23. [[course website](#)]

Recommended

Harclerod and Eaton. The hidden hand: External constituencies and their impact. (Altbach, ch. 9 esp. pp. 262-270)

Week Four- Jan. 31

Topics

Federal student aid policies and impacts

Readings

- St. John, E. P. Chapter 5: The 1970's: Equalizing educational opportunity. In St. John, E. P. and E. H. Asker (2003). *Refinancing the college dream: access, equal opportunity, and justice for taxpayers*. Baltimore, Johns Hopkins University Press. [[course website](#)]
- St. John Chapter 6: The 1980's: Middle class assistance and Chapter 7: The 1990's: Justice for taxpayers?" Conclusions (pp. 124-127 and 149-151). In John, E. P. and E. H. Asker (2003). *Ibid.* [[course website](#)]
- Mortenson, T. (2006, December). Family income and higher education opportunity 1970 to 2005." In *Postsecondary Education Opportunity* 174, 1-11. [[course website](#)]
- Mortenson, T. (2007, November). Duh. In *Postsecondary Education Opportunity*. 185, 1-3. [[course website](#)]
- Field, K. (2007, November). Big bucks, red tape for colleges in Congress. *The Chronicle of Higher Education*, 54(13), A1. [[course website](#)]

Week Five- Feb. 7

Topics

The states and higher education policy: the state role, variety in state structures, policy goals and means

Readings

Schmidtlein, F., & R. Berdahl. *Autonomy and accountability: Who controls academe?* (ch 3 in Altbach)

McGuinness, A. *The states and higher education.* (ch 7 in Altbach)

Richardson, R. et al (1999). *The states and higher education governance.* In *Designing state higher education systems for a new century.* American Council on Education/Oryx Press series on higher education. Phoenix, Ariz: Oryx Press. [[course website](#)]

National Center for Public Policy and Higher Education (2005, July). *The need for state policy leadership.* Special supplement to *National CrossTalk.* [[course website](#)]

Guest- Randy Hodgins, UW Director of State Relations

Week Six- Feb. 14

Topic

State higher education policy goals, performance, and accountability

Readings

National Center for Public Policy and Higher Education. (2006). *Measuring up ... the state report card on higher education.* National Center for Public Policy and Higher Education. [[course website](#)]

Immerwahr, J. (2004). *Public attitudes on higher education: A trend analysis, 1993 to 2003.* San Jose, CA: National Center for Public Policy and Higher Education, Report Number 04-2. [[course website](#)]

Washington Learns. (2006). *Washington Learns: World-class, learner-focused, seamless education.* Olympia, WA: Washington Learns.

Try to get a sense of the thrust of the report which seeks to integrate policies for education across the pre-k, k-12, and postsecondary sectors. Particularly relevant for higher education policy are page 9 (goals 5-10), and parts of pages 12-17, and 34-47. [[course website](#)]

Higher Education Coordinating Board (2007, November). *Strategic master plan for higher education.* Draft, pp. 1-20, & 27-28 [[course website](#)]

Zumeta, W. (2007, Winter). *The new accountability: The potential of performance compacts in higher education.* *National CrossTalk*, 12-13. [[course website](#)]

Recommended

Burke, J.C., (2005). *The many faces of accountability.* In Burke and Associates (eds.). *Achieving accountability in higher education,* pp. 1-24. San Francisco: Jossey-Bass. [[course website](#)]

Zumeta, W. (2001). *Public policy and accountability in higher education: Lessons from the past and present for the new millennium.* In Heller, D. E. *The States and public higher education policy: Affordability, access, and accountability.* Baltimore: Johns Hopkins University Press. [[course website](#)]

Guest- Patrick Callan, President, National Center for Public Policy & Higher Education

Week Seven- Feb. 21

Topic

Trends and dilemmas in the finance of higher education: the role of the states

Readings

- Johnstone, D. B. Financing higher education: Who should pay? (ch 13 in Altbach)
- Zumeta, W. (2008, in press). Higher education funding: On the way up but for how long? In National Education Association. *The NEA 2008 almanac of higher education*. Washington, D.C.: NEA Communications Services. [[course website](#)]
- Zumeta, W. (2006). Public higher education in Washington state: Aspirations are misaligned with fiscal structure and politics. In *What's happening to public higher education?* R. Ehrenberg. American Council on Education/Praeger series on higher education. Westport, CT: Praeger. [[course website](#)]

Guest- Ann Daley, Executive Director, WA State Higher Education Coordinating Board

Week Eight- Feb. 28

Topic

State higher education policy goals: Improving student preparation via better K-12-higher education linkages

Readings

- Venezia, A., & Kirst, M. (2005). Inequitable opportunities: How current education systems and policies undermine the chances for student persistence and success in college. *Educational Policy* 19(2), 283-307. [[course website](#)]
- Brown, R. S., & Conley, D. T. (2007). Comparing state high school assessments to standards for success in entry-level university courses. *Educational Assessment*. 12(2), 137-160. [[course website](#)]
- Callan, P. M. (2006). *Claiming common ground: State policymaking for improving college readiness and success*. National Center for Public Policy and Higher Education. Report No. 06-1. Washington, D.C.: Institute for Educational Leadership. [[course website](#)]
- Washington Learns. (2006). *Op. cit.*
In addition to some of the parts assigned last week, particularly relevant for this week's topic are pages 26-28 and Strategy 1 on page 38. [[course website](#)]

Guest- David Harrison and Heather Moss, WA P-20 Council member and staff (invited)

Week Nine- March 6

Topic

State higher education policy goals: Tighter higher education connections to economic development

Readings

National Education Association (2003). *Challenges and opportunities: State legislative views on higher education, results of the 2003 higher education issues survey*. Pp. iii-ix & 9-13.

[[course website](#)]

Washington Higher Education Coordinating Board (2007, November). *Strategic master plan for higher education*, pp. 21-26. [[course website](#)]

Washington Higher Education Coordinating Board, et al. (2005, December). *A skilled and educated workforce: An assessment of the number and type of higher education and training credentials required to meet employer demand*. [[course website](#)]

Geiger, R. and C. Sa (2005). Beyond technology transfer: U.S. state policies to harness university research for economic development. *Minerva* 43, 1-21. [[course website](#)]

Blumenstyk, G., (2007, December 4). Universities' revenue from licensing inventions increases. *Chronicle of Higher Education: Today's News*. [[course website](#)]

Recommended

Slaughter, S. and G. Rhoades. Markets in higher education. (ch 17 in Altbach, only pp. 495 bottom to 512 are relevant for this week's topic) [[course website](#)]

Zumeta, W., (2007, draft). The public interest and policies toward academic research in California. [[course website](#)]

Guest- James Severson, UW Vice Provost for Technology Transfer

Week Ten- March 13

Topics

Student presentations on their policy research

Course wrap up and evaluation

Monday, March 17- Final papers due by 12 noon to instructor's mailbox in Parrington 208.