

MARY KAY GUGERTY

Daniel J. Evans School of Public Affairs
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EDUCATION

Harvard University, Cambridge, Massachusetts
Ph.D. in Political Economy and Government, 2001.
M.P.A. John F. Kennedy School of Government, 1993.

Georgetown University, Washington, DC.
B.A., Political Science and Economics, 1985.

ACADEMIC APPOINTMENTS AND AFFILIATIONS

University of Washington, Daniel J. Evans School of Public Affairs, Assistant Professor,
2001-present.

Research Affiliate, Center for Studies in Demography and Ecology, University of Washington,
2007-present.

Faculty Associate, Nancy Bell Evans Center for Nonprofits and Philanthropy, Daniel J. Evans
School of Public Affairs, University of Washington, 2003-present.

Faculty Associate, Marc Lindenberg Center for International Development, University of
Washington, 2004-present.

OTHER PROFESSIONAL EXPERIENCE

Research Coordinator, Kenya Local Community Action Project, The World Bank, 1999-2000.

Consultant, Consulting Assistance on Economic Reform Project (CAER), Harvard Institute for
International Development, 1997-2000.

Assistant Director; Project Director; Teacher, World Teach, Cambridge MA and Kisumu, Kenya,
1987-1991.

PUBLISHED PAPERS

“Nonprofit Self-Regulation in Comparative Perspective,” Introduction to Symposium: Comparative Perspectives on Self-Regulation. *Nonprofit and Voluntary Sector Quarterly*, forthcoming, with Angela Bies and Mark Sidel.

“Outside Funding and the Dynamics of Participation in Community Organizations” with Michael Kremer. *American Journal of Political Science*, 52(3): 585-602, July 2008.

“The Effectiveness of National NGO Self-Regulation: Theory and Evidence from Africa,” *Public Administration and Development*, 28: 105-118, May 2008.

“Voluntary Clubs Among Nonprofit Organizations,” 2009. Forthcoming in Prakash, Aseem and Matthew Potoski, Editors, *Voluntary Programs: A Club Theory Perspective*, MIT Press.

“You Can’t Save Alone: Commitment and Rotating Savings and Credit Associations in Kenya,” *Economic Development and Cultural Change*. January, 2007

“Ethnic Diversity, Social Sanctions, and Public Goods in Kenya” with Edward Miguel, University of California at Berkeley. *Journal of Public Economics*, 2005.

“The Impact of Development Assistance on Social Capital: Evidence from Kenya” with Michael Kremer. In Grootaert, Christiaan and Thierry van Bastelaer, eds. *The Role of Social Capital in Development: An Empirical Assessment*. Cambridge University Press, 2002.

BOOKS

Sanctions and Support: Collective Action in Rotating Savings Associations and Community Organizations in Kenya. Forthcoming, VDM Publishing House.

BOOK MANUSCRIPTS UNDER CONTRACT

Nonprofit Accountability Clubs: Voluntary Regulation of Nonprofit and Nongovernmental Organizations, Mary Kay Gugerty (lead) and Aseem Prakash, editors. Cambridge University Press.

ACCEPTED PAPERS UNDER CONTRACT

“The Emergence of NGO Self-Regulation in the Developing World.” *International Journal of Civil Society Law*,” January, 2009.

“The Emergence of Nonprofit Clubs in Africa” in *Regulation of Nonprofit and Nongovernmental Organizations*, Mary Kay Gugerty and Aseem Prakash, editors. Cambridge University Press.

“Clubs and Clans,” in *International Encyclopedia of Civil Society*, Springer Press, Helmut Anheier, Regina List and Stefan Toepler, editors.

“Ethnicity and Civil Society,” in *International Encyclopedia of Civil Society*, Springer Press, Helmut Anheier, Regina List and Stefan Toepler, editors.

PAPERS UNDER REVIEW

“The Emergence of Nonprofit Self-Regulation in Africa,” 2008.

“Signaling Virtue: Voluntary Accountability Programs Among Nonprofit Organizations,” 2008.

“Intertemporal Choice and Development Policy: Cross-National Evidence on Discount Rates,” 2008, with C. Leigh Anderson.

“Collective Action and the Emergence of Voluntary Regulation Programs among NGOs: Evidence from Africa,” 2008.

BOOK MANUSCRIPTS UNDER REVIEW

Rethinking Advocacy Organizations: A Collective Action Perspective. Aseem Prakash and Mary Kay Gugerty, editors, 2008.

PUBLISHED TEACHING CASES

“A Partnership in Troubled Waters: NGOs and Donors in the Philippines” with Heather D’Agnes. Electronic Hallway Case Distribution Service.

“Casa Amiga: Addressing Violence Against Women on the Mexican Border,” with Marissa Chavez. Electronic Hallway Case Distribution Service.

“The Right to be Human: The Dilemmas of Rights-Based Programming at CARE – Bangladesh,” with Eric Bratton. Electronic Hallway Case Distribution Service.

“A Heritage Worth Saving: The Case of the Acheen Street Malay Mosque Village,” with Aishah Valencia. Electronic Hallway Case Distribution Service.

WORK IN PREPARATION FOR PUBLICATION

“Regulating the Virtuous: Voluntary Accountability Programs in the Nonprofit Sector,” with Aseem Prakash. In preparation for *Journal of Public Administration Research and Theory*.

“Institutional Structure, Organizational Identity, and Organizational Evolution in Nonprofit Umbrella Associations.” In preparation for *Nonprofit Management and Leadership*.

“Nonprofit Umbrella Associations and Self-Regulation in the Developing World.”

“Group Structure, Social Identity and Access to Savings and Insurance in Informal Groups in Kenya”

“Resource Exchange in Public Health Networks and Partnerships: Preliminary Evidence from 20 Countries in Africa and South Asia,” Joint with Sara Curran.

ADDITIONAL PAPERS AND REPORTS

“Microfinance and HIV.” *Advances in HIV/AIDS Research*, Synergy Project Series, with C. Leigh Anderson, Ruth O. Levine and Marcia Weaver, July 2002.

“Growth, Inequality, and Poverty Alleviation: Implications for Development Assistance” with C. Peter Timmer. Harvard Institute for International Development, CAER II Technical Paper Number 50, October 1999.

“Does Economic Growth Reduce Poverty?” with Michael Roemer. Harvard Institute for International Development CAER II Technical Paper Number 4, 1997.

“Structural Barriers to Trade in Sub-Saharan Africa,” with Joseph Stern, Harvard Institute for International Development, Discussion Paper Number 561, 1997.

GRANTS

Daniel J. Evans School of Public Affairs, Faculty Research Grant, 2006, 2004, 2002, 2001.

Daniel J. Evans School of Public Affairs, Program Innovation Grant, 2002, 2003.

SAGA-Strategies and Analyses for Growth and Access, Grants Program, 2002.

Russell Sage Foundation, Small Grants Program in Behavioral Economics, 2002.

Open Society Institute, Nonprofit Technology Leadership Program, 2001. Co-Investigator.

AWARDS AND FELLOWSHIPS

Dean’s Award for Excellence in Teaching and Service, Evans School of Public Affairs, 2005.

Graduate Fellow, Center for International Development, Harvard University, 2000.

MacArthur Foundation Fellow, Network on the Costs of Inequality, 1999, 2000.

Derek Bok Award for Excellence in Teaching, Harvard University, 1996, 1997.

PROFESSIONAL ACTIVITIES AND SERVICE

SERVICE TO THE PROFESSION

Program Committee, Public and Nonprofit Management Section, Association for Public Policy and Management, Fall Conference 2008.

REFEREE

American Economic Review

American Journal of Political Science

Economic Development and Cultural Change

Journal of Development Economics

Journal of Development Studies

Journal of Public Administration Research and Theory

Journal of Cultural Economics

National Science Foundation

Nonprofit and Voluntary Sector Quarterly

Oxford Bulletin of Economics and Statistics

Social Sciences Research Council

World Development
World Politics

EVANS SCHOOL SERVICE

Evans School Faculty Council, 2008-2010; 2005-2006.
PhD Committee, 2008-2009
ExMPA Committee, 2008-2009.
PCMI Committee, 2008-2009.
Chair, Steering Committee, International Development Certificate Program, University of Washington, 2008-2009; Member, 2002-2004, 2006-2008.
International Gateway Curriculum Coordinator, Evans School, 2003-2005.
Co-coordinator, Nonprofit Technology Leadership Program, 2002-2005.
Faculty Director, Peace Corps Master's International Program (PCMI), Evans School, 2005-2007.
Peace Corps Master's International Program Advisory Committee Member, 2001-2005.

UNIVERSITY SERVICE

Member, Advisory Committee, African Studies Program, 2006-present.
Senator, University Faculty Senate, 2005-2007.

COMMUNITY SERVICE

Member, Advisory Council, Water 1st. Seattle Washington, 2007-present.
Evaluation Advisor, VillageReach, Seattle Washington.
Board Member, WorldTeach, Cambridge, MA 1994-2000.

PROFESSIONAL ASSOCIATION AFFILIATIONS

Member, Working Group in African Political Economy (WGAPE), UCLA Center for Comparative and Global Research
Association for Public Policy and Management (APPAM)
Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
Public Management Research Association (PMRA)
African Studies Association (ASA)
International Studies Association

COURSES TAUGHT

Evans School of Public Affairs

Institutional Perspectives on Management (doctoral course)
NGOs and International Development
Managing Organizational Performance
Managing Politics and the Policy Process
Managing Policy in a Global Context
Development Management
Program Evaluation in Developing Countries
Current Challenges in African Development
Nonprofit Management
Program Evaluation

Harvard University, John F. Kennedy School of Government
Instructor, Managing Change to Promote Development, 1994-98; Welfare Economics. 1995-96.

FUNDED SYMPOSIA AND WORKSHOPS ORGANIZED

Rethinking Advocacy Organizations, Department of Political Science, Evans School of Public Affairs, and Foster School of Business, University of Washington, May 2008.
<http://evans.washington.edu/research/projects-grants/nonprofit-accountability-clubs>

Nonprofit Accountability Clubs Workshop, Evans School of Public Affairs and Mark Lindenberg Center for International Development, April 2008.
<http://evans.washington.edu/research/projects-grants/nonprofit-accountability-clubs>

Symposium on Nonprofit Regulation in Comparative Perspective: The Emergence of Nonprofit Self-Regulation in Africa. Symposium organized and held at the Evans School of Public Affairs, University of Washington, March 2007.

INVITED PRESENTATIONS

“Teaching Comparative Public Management in the U.S. Classroom,” Presentation at the Association for Public Policy and Management Teaching workshop on “Teaching Policy Analysis and Management in Cross-National Settings” Washington, DC, November 2007.

“Strategies to Enhance the Teaching of Diversity in Schools of Public Affairs.” Presentation at the annual meetings of the National Association of Schools of Public Affairs and Administration,” Seattle Washington, October, 2007.

“Symposium on Nonprofit Regulation in Comparative Perspective: The Emergence of Nonprofit Self-Regulation in Africa,” Symposium organized and held at the Evans School of Public Affairs, University of Washington, March 2007.

“Outside Funding and The Dynamics of Participation in Community Associations.” Bush School of Government, Texas A&M University, February 2007.

“Group Structure, Social Identity and Access to Savings and Insurance in Informal Groups in Kenya.” Institute for Social Inequality, School of Social Work, University of Washington, May, 2006.

“Outside Funding and the Dynamic of Participation in Community Organizations” World Bank Development Research Group, 2005 (paper presented by Michael Kremer).

“The Rockefeller Effect” Bureau for Research and Economic Analysis of Development. Washington, DC. April, 2004.

“The Impact of Development Assistance on Social Capital.” World Bank Social Capital Conference, 1999.

“Growth, Inequality, and Poverty Alleviation: Implications for Development Assistance” Paper presented to the Consulting Assistance on Economic Reform DA21 Conference, Cambridge, MA September/October 1999.

“Does Economic Growth Reduce Poverty?” Presentation to the Chief Economist and Staff, United States Agency for International Development (USAID), Washington, DC, 1997. Consulting Assistance on Economic Reform (CAER) II Project.

SELECTED CONFERENCE PRESENTATIONS

“Collective Action and the Emergence of Private Governance among NGOs in Africa,” Working Group on African Political Economy (WGAPE), UCLA, May 2008.

“Signaling Virtue: Collective Action and Private Governance Among Nonprofit Organizations,” Consortium on Collaborative Governance Conference, Santa Monica, CA April 2008.

“Collective Action and Private Governance: Explaining Variation in Nonprofit Voluntary Programs,” Public Management Research Association (PMRA) Conference, Tucson, AZ 2007.

“The Emergence of Self-Regulation Among NGOs in Africa ” Association on Nonprofit Organizations and Voluntary Action (ARNOVA) Conference, Atlanta, GA 2007.

“Collective Action and the Emergence of Private Governance Among NGOs, ” Association for Public Policy and Management (APPAM) Annual Conference, Washington, DC 2007.

“Collective Action and Private Governance: Explaining Variation in Nonprofit Voluntary Programs,” Association on Nonprofit Organizations and Voluntary Action (ARNOVA) Conference, 2006.

“Seeking Civil Society: The Emergence of NGO Associations in Africa,” Association for Public Policy and Management (APPAM) Annual Conference, 2006.

“Community-Based and Community-Driven Development: Does Project Design Affect Community Participation and Outcomes?” Association for Public Policy and Management (APPAM) Annual Conference, 2005.

“Accountability, Collective Action and Self-Regulation in Nonprofit Umbrella Associations,” Association on Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference, Los Angeles, CA 2004

“Accountability, Collective Action and Self-Regulation in Nonprofit Umbrella Association,” Association for Public Policy and Management (APPAM) Annual Conference, Atlanta, Georgia, 2004.

“The Rockefeller Effect,” Department of Economics, University of San Diego, 2005

“Reaching the Poor: The Impacts of Targeted Delivery on Community-Based Organizations,” American Society for Public Administration Annual Conference, Portland, Oregon, March 2004.

“The Impact of Outside Funding on Community Organizations of the Disadvantaged,” Association for Research on Nonprofits Organizations and Voluntary Action (ARNOVA) Annual Conference, November 2003.

“You Can’t Save Alone: Theories of Rotating Savings and Credit Associations,” Working Group on African Political Economy, UCLA Center for Comparative and Global Research, Fall 2003

“Ethnic Diversity, Social Sanctions, and Public Goods in Kenya,” Public Choice Society Conference, San Diego, CA, March 2002